

# Overview of Steps for an Assessment Vendor to Certify their Product

## 1. License Ed-Fi

- a. Online process, more information here
- b. Provides the vendor's team with access to source code, documentation, support systems, community benefits
- c. Ed-Fi provides discovery calls and vendor onboarding sessions, and training materials to help ramp up the vendor's team.

# 2. Join the Ed-Fi Partner Program

- a. Provides the vendor with various supports, marketing & communications benefits, and roadmap insight/input to grow and amplify the vendor's work toward interoperability.
- b. Overview included in this document
- c. Sign agreement available by emailing <u>partners@ed-fi.org</u> (or sean.casey@ed-fi.org for any questions)
- d. Nominal annual fee of \$3,000 covers certification cost & program benefits

# 3. Pursue Ed-Fi certification

- a. Overview here
- b. Process details here
- c. Documentation on the specification and API requirements & resources is available here
- d. Ed-Fi can provide the vendor with a sandbox and sample data (typical student/school data, not vendor's assessment results data).
  Prior to a course of scheduled meetings the vendor will provide:
  - i. A short narrative of the data exchange features to be tested, and how customers/users will use them
  - ii. Copies of current results templates currently provided to customers/users for sharing results data
  - iii. Copies/references to any learning standards indexed to the assessment metadata
  - iv. Screen sharing during testing of data exchange scenarios against the API resources to demonstrate compliant use of the API and data standard.
- e. Upon completion of the certification test operations, the vendor will be certified (certifications are good for a year), and the Ed-Fi Alliance will work with the vendor to coordinate marketing & communications opportunities and the other supports provided via the partner program.
- 4. For any questions along the way, please contact Sean Casey sean.casey@ed-fi.org 512-600-3617.





## PARTNER PROGRAM

ED-TECH PRODUCT COMPANIES, SYSTEM INTEGRATORS, AND SERVICE PROVIDERS

Harness the extensive footprint, strong customer relationships, and in-depth implementation knowledge established by the Ed-Fi Alliance to lead the field and create opportunities for growth and value.

The Ed-Fi Partner Program gives Ed-Tech vendors access to tools, sales leads and technical support that help you deliver exceptional solutions to your customers.



Imagine how 33% more technology funding could impact teaching and learning. Change the equation. Certify on Ed-FI today.

# **MARKETING**



- · Profile spotlight on ed-fi.org
- Product showcase and discounted sponsorship opportunities at Ed-Fi events
- Joint marketing initiatives and materials
- Customer messaging for new Ed-Fi technology releases
- Joint press

# **SALES**



- · Sales planning support and joint calls
- · Access to opportunities and leads in the Ed-Fi Community

## **SUPPORT**



- · Facilitated opportunity for input to the Ed-Fi technology roadmap
- · One product or service certification at no cost

ANNUAL COST

LOGO

### PROGRAM REQUIREMENTS

\$3,000



- · Must be an Ed-Fi licensee
- · Annual Fee for partner program membership
- If certifying a product/service, define the process for new and existing customers to request and receive that certified product version or service
- Certifications are to be kept current through annual renewals and recertification

Partner with the Ed-Fi Alliance Contact us at Info@ed-fl.org to learn more and Join!