

## FOR TECHNOLOGY PROVIDERS

# Partner Program, Certification & Badging

"The demand in the marketplace for Ed-Fi is growing. As we look at RFPs and as we pursue relationships with prospects, more and more we hear that Ed-Fi is a requirement for winning our business. And this is just the tip of the iceberg."

Eric Miller Director of Product Management, Platform & Integrations at Illuminate Education

## About the Ed-Fi Partner Program

The Ed-Fi Partner Program is a membership program for technology providers that align with Ed-Fi. Through the Partner Program, approved ed-tech providers receive promotional support from Ed-Fi and can market themselves to our nationwide community of education agencies and institutions.



This program will allow your organization to display your capabilities and familiarity with the Ed-Fi suite of solutions, providing you with the means to verify the effectiveness of your Ed-Fi-aligned products with Ed-Fi Certification and Badging.

The Ed-Fi Partner Program is open to any education technology organization (vendor) that shows their active engagement and support for the Ed-Fi Data Standard and Interoperability. This support must be documented through an active customer reference and verification of incorporation of current Ed-Fi technical components.

Once accepted into the Partner Program, there will be a \$3000 annual fee. Your fee covers direct support from the Ed-Fi team to assist with the maintenance and continuation of your technical Certification and Badging requirements, as well as customizable promotional opportunities.

#### **Partner Program Benefits:**

- Ed-Fi technical support, working sessions, and access to API sandboxes
- Ability to receive Certification and/or Badging for any number of compliant products
- Access to list of active Ed-Fi districts and collaboratives
- Company logo & solution write-up featured on the Ed-Fi website
- Joint press releases announcing your participation and subsequent key milestones
- Official Ed-Fi Partner Program logo to display on your website and print materials

- Official Ed-Fi Certification and Badging logos for all compliant products
- Virtual and in-person partner presentation opportunities
- Content marketing opportunities for the Ed-Fi blog, Community Digest and Insights newsletters
- Inclusion as part of monthly Vendor Spotlight on social media and in one of two monthly Ed-Fi Newsletters and Blogs
- Option to co-host Ed-Fi solution centric webinars with LEA or SEA partners as part of Monthly Solution Spotlight Webinars

"At MasteryConnect, we're committed to making data immediate and actionable, and we're proud to be an Ed-Fi-certified assessment vendor. Ed-Fi is supporting educators as they take ownership of their data. We commend the school districts and agencies who use this platform to meaningfully impact teaching and learning."

Mike Blom Software Engineer at MasteryConnect

## **About Ed-Fi Certification**

The Ed-Fi Alliance provides Certifications for Student Information Systems (SIS) and Assessment vendors, validating their adherence and conformity to the Ed-Fi Data Standard. Ed-Fi Certification is available only to members of the Ed-Fi Partner Program and has been developed through a rigorous governance process overseen by members of the Ed-Fi Community. The specifications have been determined based on feedback and requirements gathered from state and local education agencies across the U.S. and ed-tech providers within the Ed-Fi Community.

## **Available Certifications:**



## About Ed-Fi Badging

In addition to Certifications, the Ed-Fi Alliance also provides Ed-Fi Partner Program members the opportunity to earn Badges validating specific Ed-Fi-aligned products and integrations. The four categories of badging allow companies outside of the two certification categories to demonstrate adherence to the Ed-Fi Data Standard.

To receive a Badge, your organization must showcase how you are utilizing Ed-Fi technology with your product(s), share where they are available, and disclose if there is a cost associated with accessing them.

### **Available Badges:**



#### We Look Forward to Partnering with You

To get started, contact our Manager of Strategic Partnerships Cesare Tise at cesare.tise@ed-fi.org