



Ed-Fi Alliance Summit 2025 Sponsorship Prospectus

Welcome to the 2025 Ed-Fi Alliance Summit

October 6–8 | Westin Riverwalk, San Antonio

The Ed-Fi Alliance Summit is the annual gathering of leaders shaping the future of education data. Each year, more than 400 education agency leaders, system vendors, technical experts, and solution providers come together to share big ideas, hard-won lessons, and scalable solutions that drive student success.

This is more than a conference — it's the heartbeat of a growing movement committed to secure, connected data systems that accelerate impact on student outcomes.

Why Sponsor?

Sponsorship supports the systems, tools, and relationships needed to drive progress.

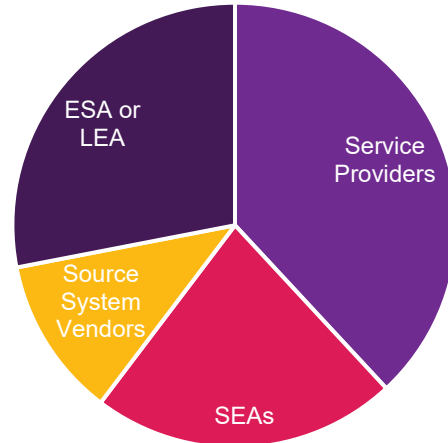
- **Reach the Right Audience:** Meet the decision-makers modernizing education data systems at the state, district, and vendor levels.
- **Showcase Your Solutions:** Highlight real-world impact through innovation spotlights and conversations that matter.
- **Shape the Future:** Demonstrate leadership in the movement for secure, connected, and student-centered data.





Who Attends the Ed-Fi Alliance Summit

- State education agency leaders
- Regional and local education agency leaders
- Education product and technology leaders
- Data scientists, architects, analytics engineers



Agenda-at-a-Glance

For your reference, the agenda summary is listed below. Full event details and at-a-glance schedule will be available soon on the Summit website.

Monday, October 6

- Pre-Conference Bootcamps/Workshops
- Mentor sessions and meetups
- Opening and Keynote Sessions
- Networking Breakfast and Lunch
- Breakout sessions morning and afternoon
- Welcome reception
- Open evening

Tuesday, October 7

- Networking Breakfast and Lunch
- Mentor sessions and meetups
- Breakout sessions morning and afternoon
- Keynote/spotlight session
- Open evening

Wednesday, October 8

- Networking breakfast
- Community awards
- Morning breakout sessions



Sponsorship Packages

Sponsorships can be secured with payment on the Bizzabo registration. Please select the Sponsor Ticket option that corresponds to the sponsorship level you would like.

The deadline to respond and confirm your sponsorships is July 15, 2025. Logos and materials due August 15, 2025.

PLEASE NOTE: All sponsors must submit a high-resolution logo file in .esp or .ai format.

Sponsorship Benefits	Platinum (limit 2) \$15,000	Gold \$8,000	Silver \$4,000
Complimentary Registrations	5	4	2
Additional Registration discount 25%	✓	✓	✓
Recognition on Summit materials, event app, social media, shirt and promotion emails	✓	✓	✓
Sponsor table in Ed-Fi Corral Networking Hall	✓ Priority Placement	✓	✓
Summit Session: Innovation Showcase / Customer Story	✓	✓	
Option to host a branded break or reception (priority for add-ons)	✓	✓	
Onstage mentions at welcome plenary (2)	✓		
Pre-conference Session / Bootcamp (2 hrs)	✓		

Community Hall and Networking Space

During the Ed-Fi Alliance Summit, all networking breaks will take place in the Ed-Fi Alliance Community Hall which will include sponsor tables and hospitality space in the Hidalgo Ballroom.

One six ft. standard table will be provided by the hotel and two chairs. You are invited to set up your table with any materials you wish, including branded tablecloths, pop up banners, table easels, balloons, giveaways, contests, one-pagers, and/or handouts.



Tables will be assigned and will have the sponsor's name on the table upon arrival.

Summit Session: Innovation Showcase / Customer Story

Sponsors present a session highlighting a real-world implementation or solution aligned to Summit themes. These sponsor sessions are included breakout programming and curated for quality, relevance, and storytelling subject to Ed-Fi Alliance approval.

Pre-conference Session / Bootcamp (2 hrs)

Platinum sponsors may lead a 2-hour hands-on workshop or strategy session on Monday morning before the full Summit begins. This is an opportunity to engage attendees in deeper learning, product training, or collaborative design sessions.

Add-on Engagement Opportunities

Don't see a perfect fit? Let's co-create sponsorship aligned with your goals.

Please contact nathan.gandomi@ed-fi.org if you are interested in add-on engagements.

A la carte sponsorship add-ons

Coffee Break Sponsor	\$5,000: branded signage and materials
Photo Booth Sponsor	\$4,000: branded photo overlay and signage
App Push Notification	\$1,500: Promote a session or table
Branded Giveaway	\$1,000: lanyards, notebooks, etc. (supplied by sponsor) at registration
Offsite branded evening event	Host an official evening experience at local venue, co-branded with the Ed-Fi Alliance. (Must be open to all Summit attendees)

Partner with the Ed-Fi Alliance for Summit 2025

Contact us to get started!

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Hotel Layout

